

A REPORT TO  
The President of the United States  
RICHARD M. NIXON

BY 4-H MEMBERS OF U.S.A.

1970







THE WHITE HOUSE  
WASHINGTON

Dear 4-H Members:

It is a special pleasure to send you congratulations and best wishes on the fine work you are doing in your Head - Heart - Hands - Health program. Your National 4-H Week theme, "We Care," reflects your concern for the problems of your community and country; and gives voice to the fact that you are involved in helping combat poverty, malnutrition, and the pollution of our environment.

This interest in our land, and your sense of responsibility for the welfare of others, are very gratifying to me. It is also heartening to know that some of you are learning to be 4-H leaders, to follow in the tradition of the public-spirited volunteers who have done so much to guide and support your efforts.

I trust that in the months ahead you will influence other alert young citizens to join your present number of four million in working toward your constructive goals in personal development and community betterment. May you continue through your dynamic, growing organization to share with us in meeting the broad issues of today and accept willingly and capably the challenges of America tomorrow.

*Richard Nixon*







4-H is the youth education program of the Cooperative Extension Service. It is conducted jointly by the U.S. Department of Agriculture, the State Land-Grant Universities, and County governments. Two non-government organizations who team with Extension to advance 4-H work are the National 4-H Service Committee and the National 4-H Club Foundation.



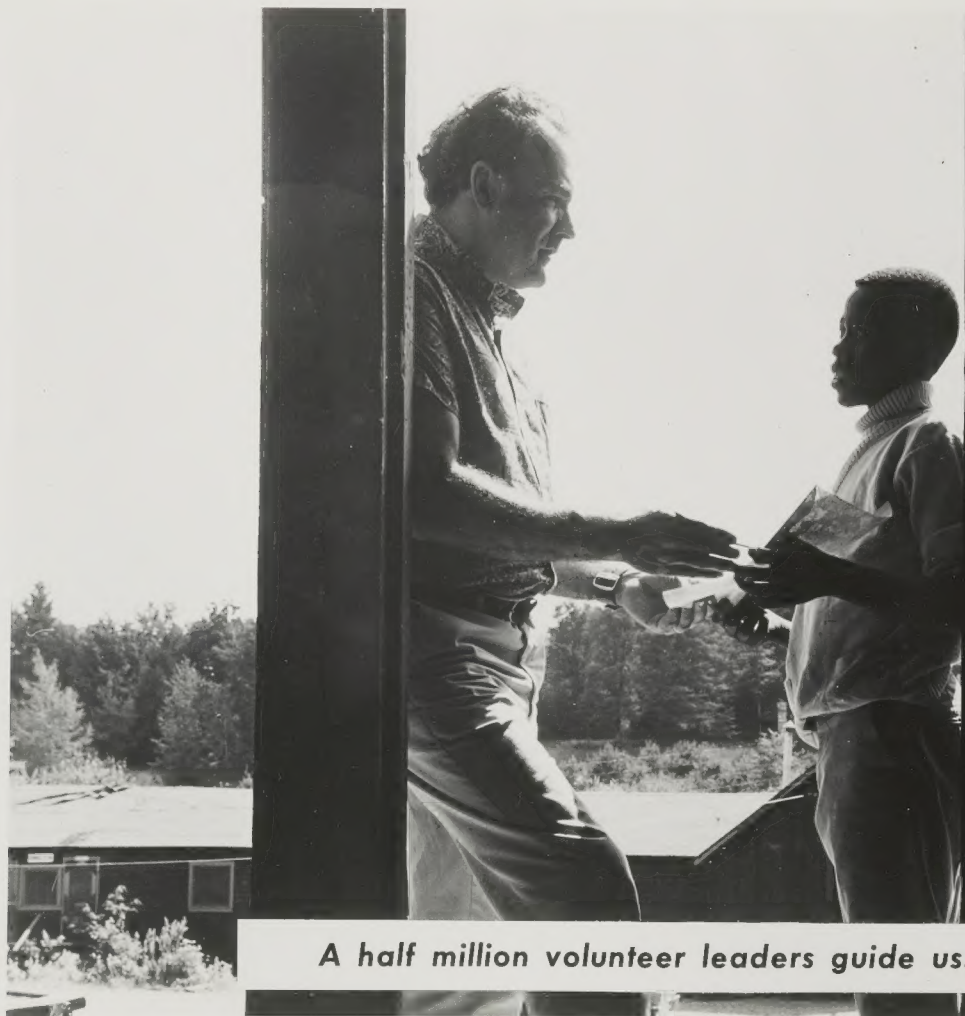


**We're 3.9 million 4-H youth who learn and have fun.....**



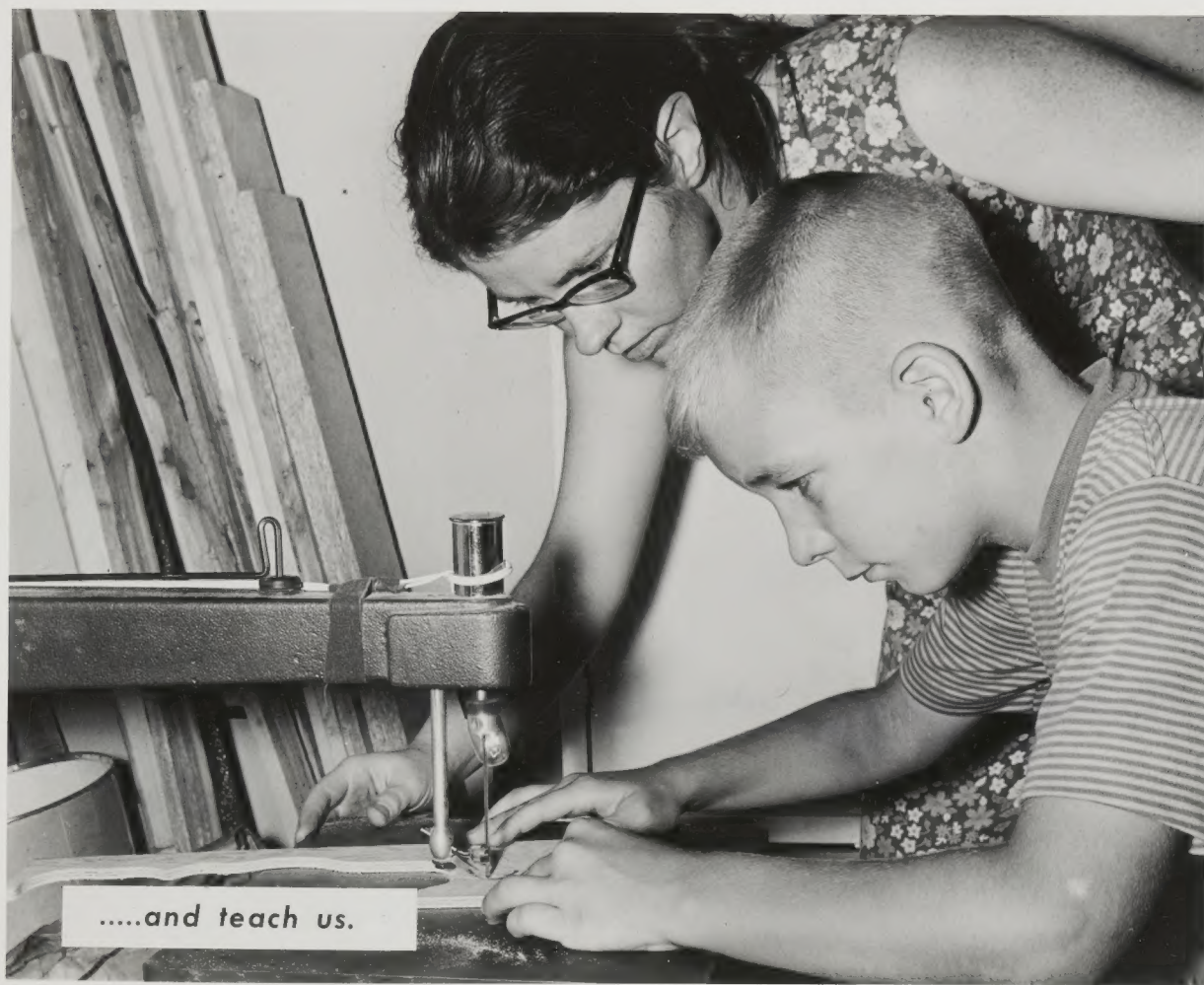


.....in 4-H Clubs, special interest groups, workshops, and by TV.



*A half million volunteer leaders guide us.....*









Adults and youth team up for 4-H leadership.





*"Older-helping-younger"  
is the junior leader way.*





We care about our communities.....





*.....and the total environment  
for today and tomorrow.*







We care about the people who live around us, including the handicapped.....



.....the disadvantaged, and the elderly.







**We care about being physically fit,  
so nutrition is very important.**





*We're reaching inner-city youth  
through the Expanded Nutrition Program.*







We care about our future. Our many projects help us explore careers.



**We learn responsibility and sound management principles.**



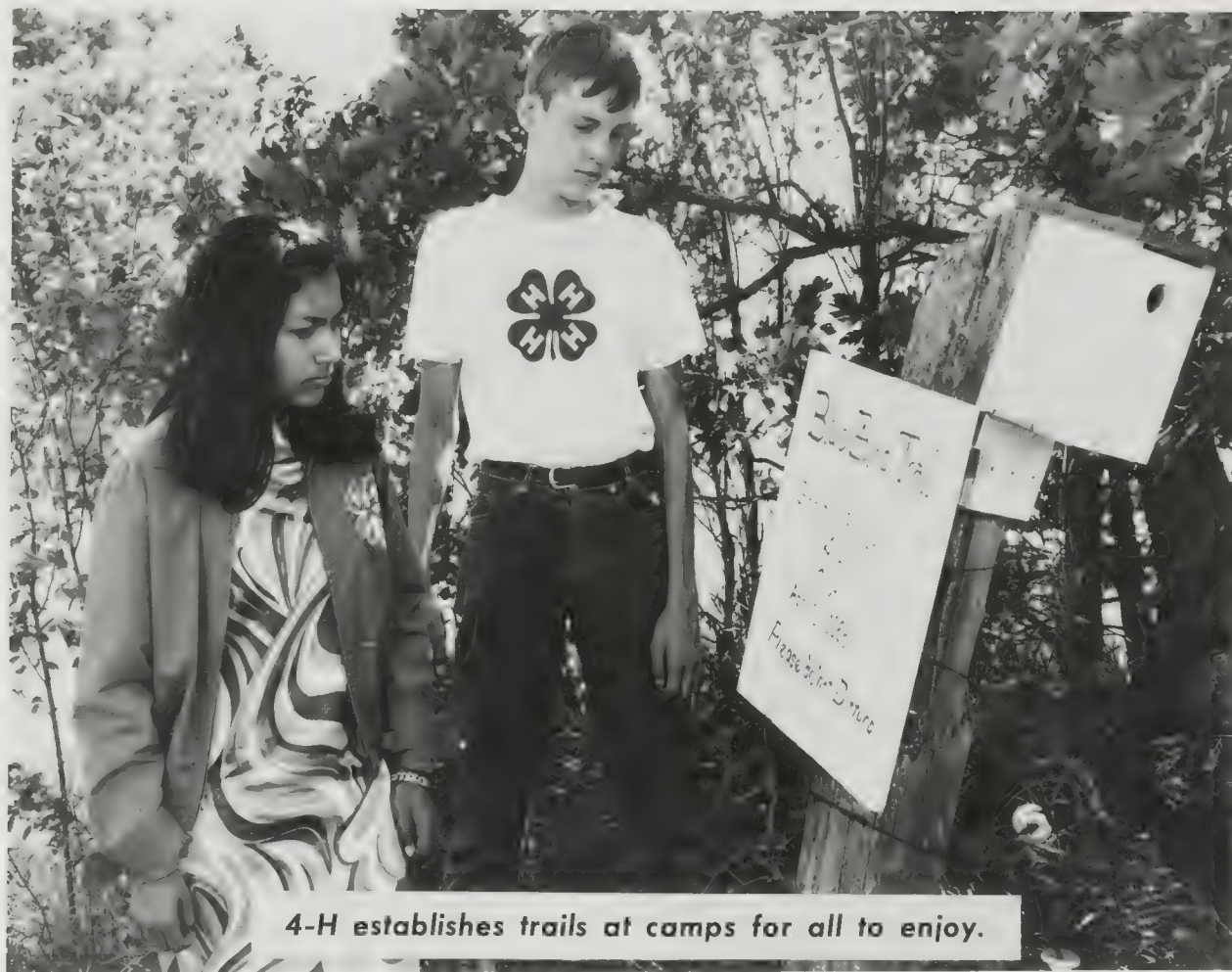


*Each of us has personal resources to plan.*



.....and to spend wisely.





4-H establishes trails at camps for all to enjoy.



*To meet the growing needs for leadership training, Miss Tricia Nixon helped us break ground for expanding our 4-H Center.*











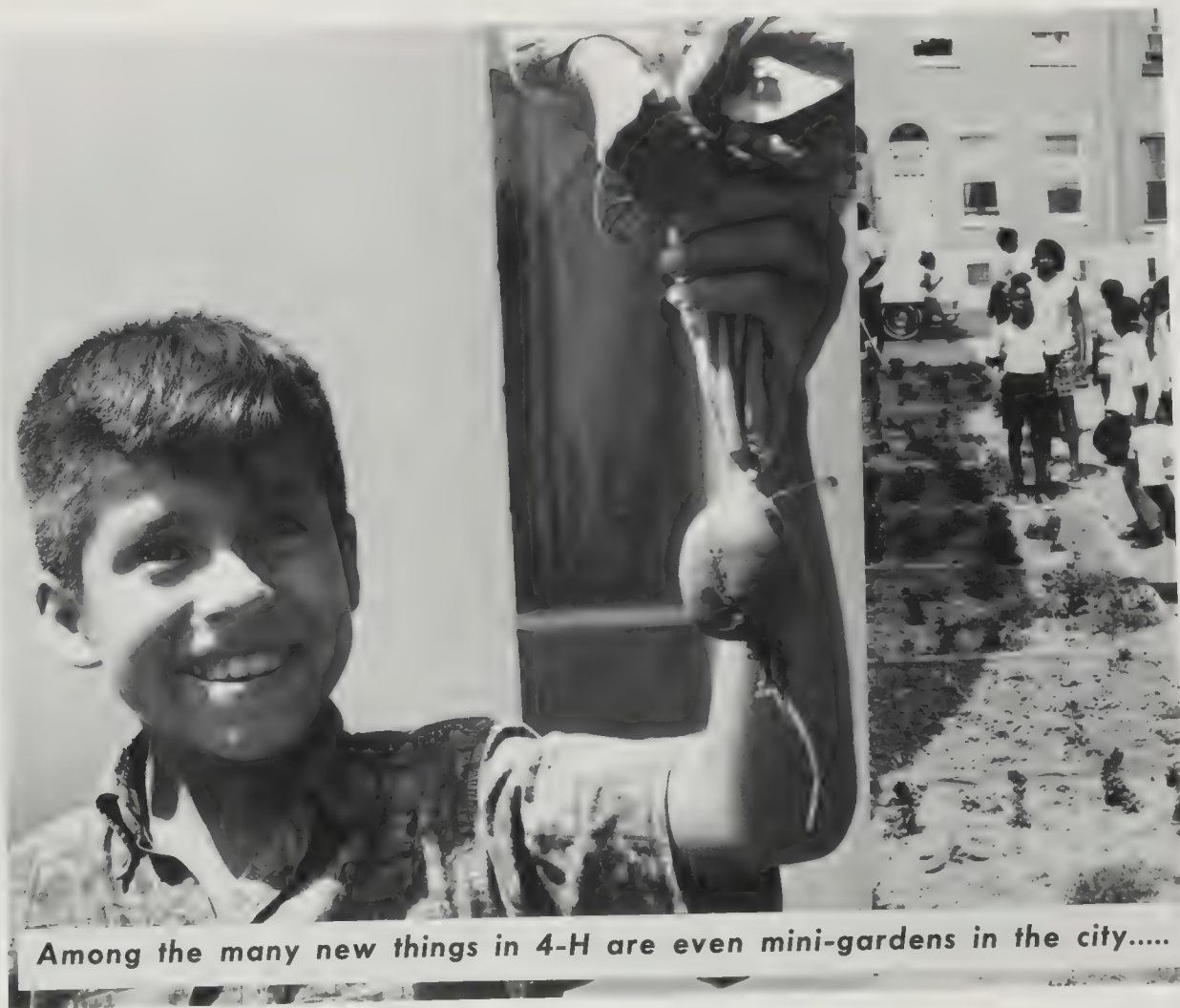
We enjoy meeting youth from all parts of the country and from foreign lands.



**We have interpersonal exchanges**

**such as the International Farm Youth Exchange to promote understanding.**





Among the many new things in 4-H are even mini-gardens in the city.....



.....and 4-H by television.

Our latest TV educational series is "4-H Photo Fun Club."





Many projects and activities appeal to 4-H youth.....



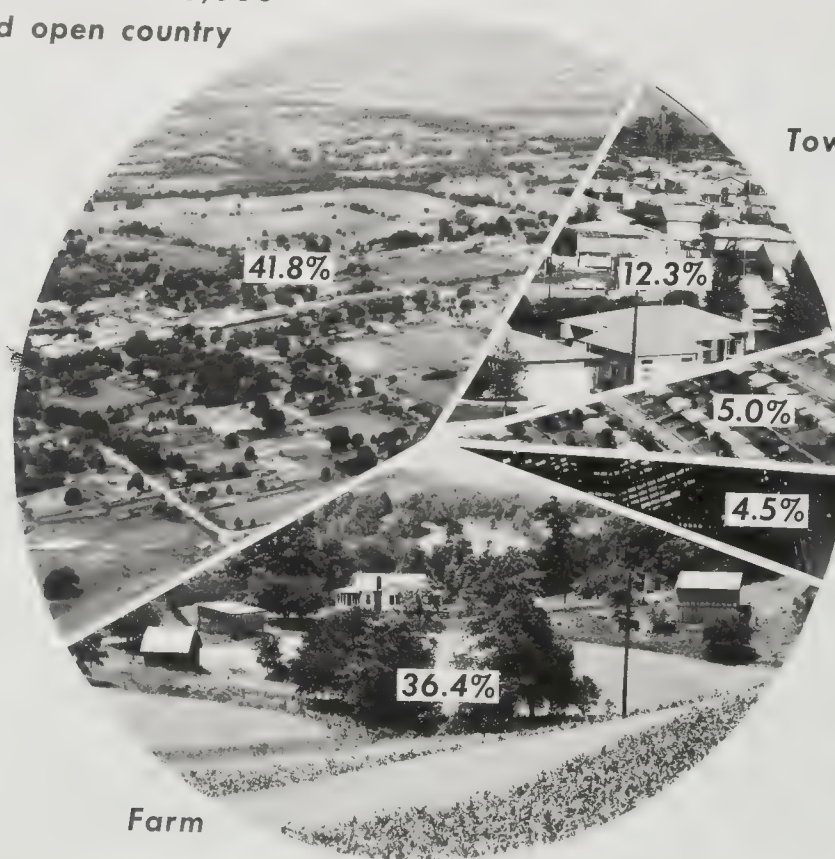


We take pride in our newly found skills.



4-H'ers come from almost everywhere.....

Towns-under 10,000  
and open country

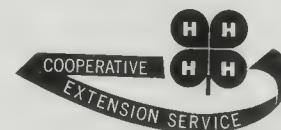


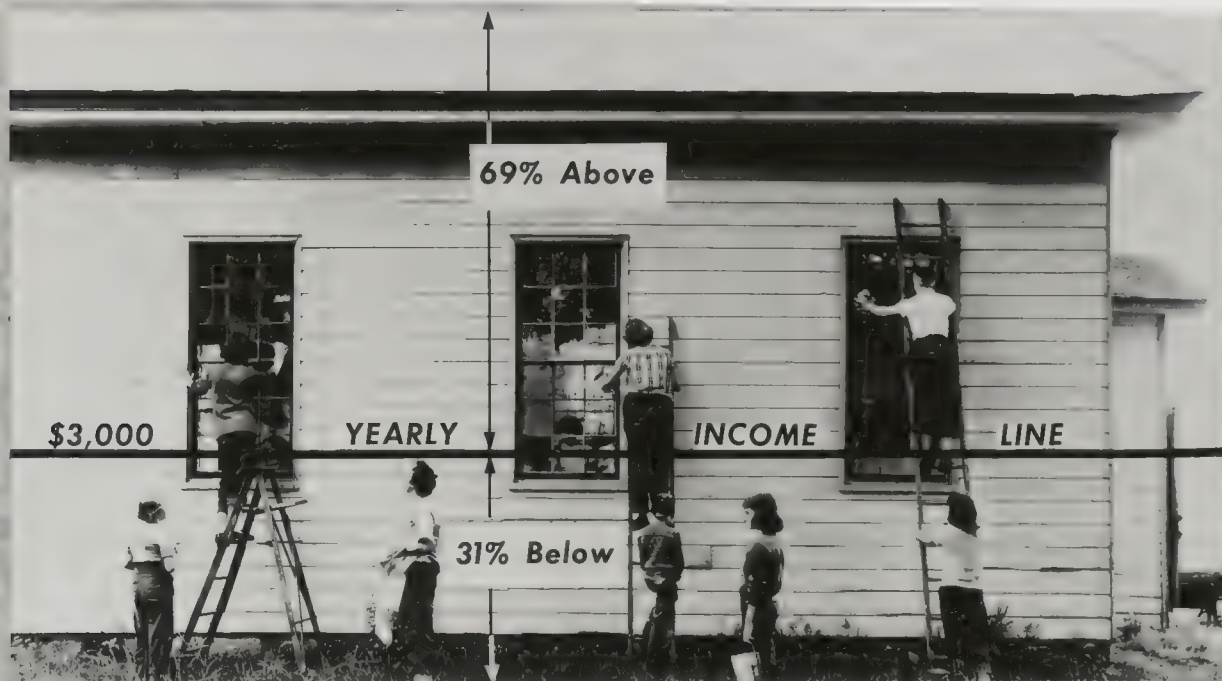
Towns and cities-  
10,000 to 50,000

Suburbs of cities-  
over 50,000

Central cities-  
over 50,000

Farm

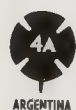




.....and from all economic backgrounds



*Either 4-H or 4-H type programs are now organized in more than 80 countries.*



ARGENTINA



AUSTRALIA



AUSTRIA



BELGIUM



BOLIVIA



BRAZIL



BRITISH  
GUIANA



BRITISH  
HONDURAS



CANADA



CHILE



COLOMBIA



COSTA RICA



ENGLAND  
AND WALES



ETHIOPIA



DENMARK



ECUADOR



EL SALVADOR



4H-TYÖ  
FINLAND



JAPAN



ITALY



JAMAICA



NEW ZEALAND



NICARAGUA



PERU



PHILIPPINES



POLAND



REPUBLIC OF  
CHINA  
(TAIWAN)



SCOTLAND



SURINAM



SWEDEN



THAILAND



TURKEY



URUGUAY



VENEZUELA



VIET NAM



YHIC  
NORTH  
IRELAND



GUATEMALA



HAITI



HONDURAS



INDIA



IRAN



GERMANY



NORWAY



PANAMA



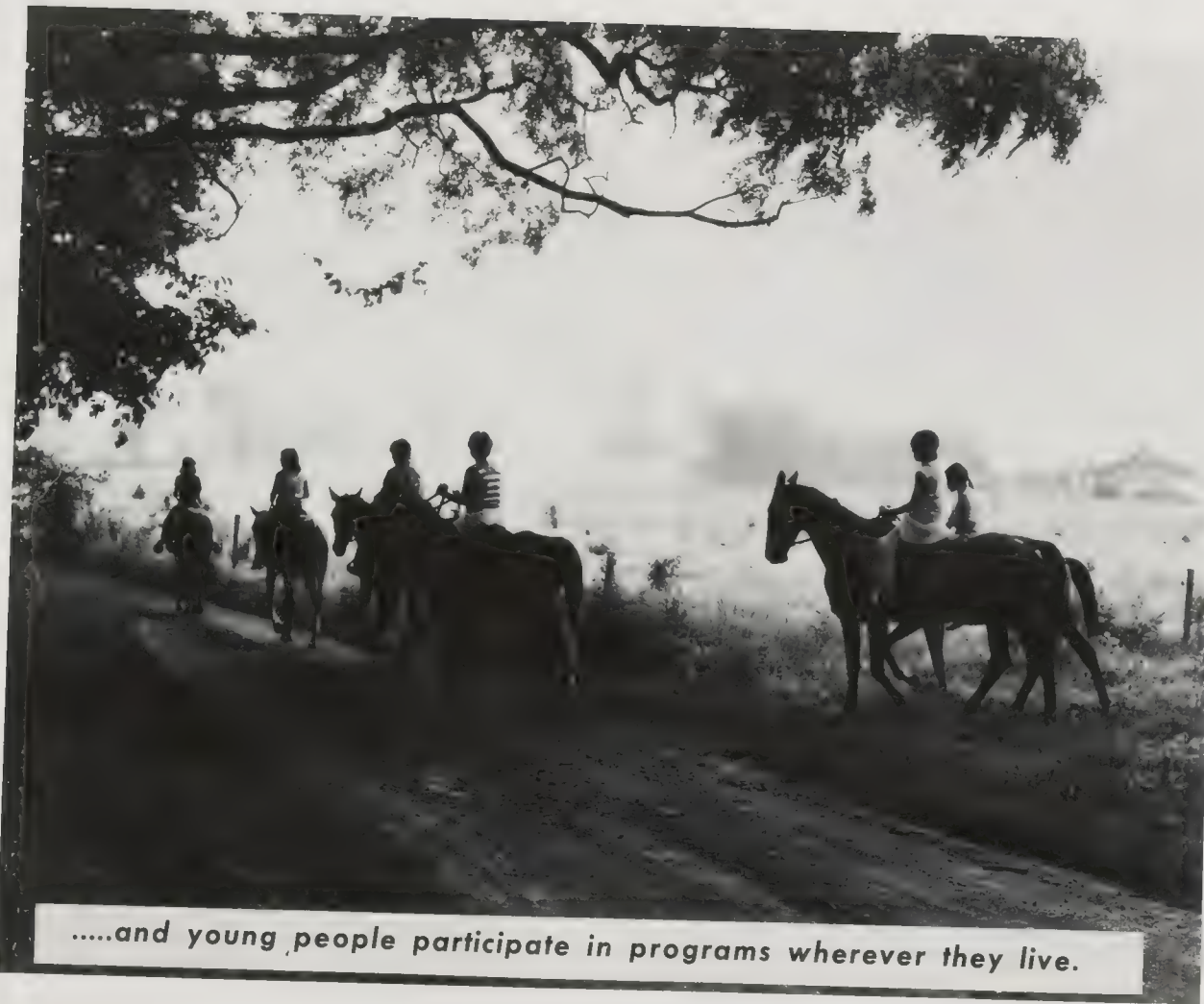
PARAGUAY



KOREA



MEXICO



.....and young people participate in programs wherever they live.



#### YOUTH PARTICIPATING IN 4-H - 1969

As 4-H Club Members and in Special Interest Groups . . .	2,346,290
As 4-H TV Members. . . . .	516,453
Other Youth Served by Extension 4-H Programs . . . . .	<u>1,079,231</u>
TOTAL	3,941,974

#### VOLUNTEER LEADERSHIP IN 4-H - 1969

Adult 4-H Leaders . . . . .	337,918
Junior and Teen Leaders. . . . .	149,930
Leaders of Other Youth Organiza- tions Assisted or Trained. . . .	57,297

#### MOST POPULAR PROJECTS - 1969

Animal Science . . . . .	992,396
Food and Nutrition . . . . .	755,634
Clothing . . . . .	743,081
Recreation, Arts, Crafts . . . . .	513,777
Plant Science, Entomology. . . . .	488,240
Safety, Emergency Preparedness . . .	415,697
Community Service, Citizenship . . .	413,089
Conservation - Soil, Water, Wildlife, Forestry . . . . .	372,365
Health, Physical Fitness . . . . .	367,982
Personal Development . . . . .	313,957
Home Improvement and Furnishings . . . . .	188,047
Electric . . . . .	148,900
Tractor, Small Engines, Automotive . . . . .	147,396
Public Speaking. . . . .	138,705
Home Management, Money Management . . . . .	136,733
Woodworking and Other Shop . . . . .	116,842
Photography . . . . .	110,562
Family Life, Child Care. . . . .	107,593
Bicycle Care and Safety. . . . .	95,779
Career Exploration . . . . .	85,677

